

# Privacy Policy for Fresh Bouillon

**Effective/Updated Date:** 2024-02-23

Fresh Bouillon (“we”, “us”, or “our”) operates the website FreshBouillon.com (the “Site”). We respect your privacy and are committed to protecting your personal information. This Privacy Policy outlines how we collect, use, disclose, and safeguard your information when you visit our website or make a purchase from us.

## 1. Information We Collect

We may collect personal information from you such as your name, email address, mailing address, phone number, and payment information when you visit our website, place an order, subscribe to our newsletter, or fill out a form. We may also collect non-personal information such as browser type, referring site, and the date and time of each visit.

## 2. How We Use Your Information

**We use your information to:**

Process and fulfill orders.

Communicate with you about your orders and provide customer support.

Process payments securely.

Send you promotional emails about our products, special offers, and other updates (you may opt-out of receiving these emails at any time).

Improve our services, use experience and website functionality.

Comply with legal obligations.

## 3. Sharing Your Information

We do not sell, rent, or trade your personal information to third parties. We may share your data in the following circumstances:

**With Service Providers:** Third-party providers who assist with payment processing, analytics, or program delivery, under strict confidentiality agreements.

**As Required by Law:** If necessary to comply with legal obligations or protect our rights.

## 4. Data Security

We implement appropriate technical and organizational measures to protect your personal information against unauthorized access, loss, or misuse. Despite these efforts, no data transmission or storage system can be guaranteed 100% secure.

## 5. Your Rights

You have the following rights regarding your personal data:

**Access and Update:** Request access to or update personal information.

**Delete Data:** Request deletion of your data, subject to applicable legal and business requirements.

**Withdraw Consent:** Withdraw your consent for processing certain types of personal data.

To exercise your rights, please contact us at .

## 6. Cookies and Tracking

Our website uses cookies to enhance your experience and collect data about website traffic. You can adjust your browser settings to refuse cookies; however, some features of our website may not function properly as a result.

## 7. Third-Party Links

Our website may include links to external sites. We are not responsible for the privacy practices of these sites and recommend reviewing their privacy policies.

## **8. Updates to This Policy**

We may update this Privacy Policy from time to time to reflect changes in our practices or legal obligations. We encourage you to review this page periodically. By continuing to use our website after any changes are made, you acknowledge and agree to the updated terms of the Privacy Policy.

## **9. Contact Us**

If you have any questions about this Privacy Policy or how your data is handled, please contact Fresh Bouillon (Canmore/Canada) by sending an email to: [contact@freshbouillon.com](mailto:contact@freshbouillon.com)

Thank you,

Fresh Bouillon